



COMPANY PROFILE

PURE SALT

ENJOY THE DIFFERENCE

WWW.PUREGROUP.COM.EG



WWW.PUREGROUP.COM.EG



Company overview

Our story begins in 1987. back then we were a construction company. Today we are a group of companies in many fields of investment: (Construction invest. , Agriculture invest. , Agriculture Development, Salt invest.) with a lot of customers over more than 5 countries.

The salt investment starts in 2010.

The company has a salt saline lakes in Siwa Oasis which is considered one of the best salt saline lakes in salt production in Egypt.

And a factory in the Wadi elnatrun to refine the salt extracted from siwa field.

Pure Salt is one of the leading companies in the production of raw salt and produces more than 200,000 tons/year of raw and refined salt, In addition to produce various industrial forms of sodium chloride salt (NaCl).



MISSION

Our mission is to build a strong commitment between our responsibilities to exporters and customers by producing high-quality salt products and delivering the best time and quality.

And to play a leading role among leading exporters of salt & meet the need for wide scale industry requirements.



Vision

To be recognized as a leading company in global market supplier of high-quality salt to the entire world through our high-tech equipment, rich mineral resources in Siwa, Egypt, and the large fleet it can offer in Egypt and other countries. Commitment to providing outstanding service by enhancing employee welfare and maximizing their contribution to the company's success through development and training.



About siwa oasis

Siwa is an oasis located 800 km from the Egyptian capital Cairo. It is in the heart of the western desert of Egypt and rich in natural resources. Groundwater springs are scattered in the oasis, date and olive groves, and long stretches along the seashore, white gold Salt lakes or navigators surround the oasis on an area of 55,000 acres, lakes that produce a rare quality of salt, called white gold oasis.



About siwa oasis

The production of these lakes is estimated at 60 million tons of salt. Siwa salt has the highest concentration in the world, and is frequented by industrial and European countries not only for its high melting capacity of roads and airports' ice, but also it contains 1400 elements in many industries.

Salt from the Siwa Oasis is unique as it is generated from unique geographical phenomena. The area of Siwa is 18 meters below sea level and with a high quality salt.



Salt usage

The salt of many countries is a source of national wealth because of the importance of this salt in different areas of life where people use salt directly and indirectly in many areas

The following are the most important uses of salt:

1. Production of chemicals used in various industries such as soda (sodium carbonate), caustic soda (sodium hydroxide, chlorine, sodium, hydrogen and hydrochloric acid).
2. Feed and poultry factories.
3. Used as a water-freezing agent to melt snow and ice (De-icing salt).



Salt usage

4. Used in the processing of some mineral ores such as raw materials.
5. Used in detergent industries, oil and chemical industries for the production of soap, dyes and leather tanning.
6. Used in the manufacture of refractories for the production of ceramics and glazes.
7. Used in agriculture as a pesticide.
8. Used in the dairy industries.
9. The most recent use of salt is to bury nuclear waste in rock salt mines.
10. Used for food factories as a flavoring



Our products

1- Raw salt

- Washed with digger
- Washed with washing line
- Pure salt



2- Refined salt food grade

3- Refined salt Industrial grade

- Super fine salt (powder salt)
- Fine salt (Table salt)
- Coarse Salt (kitchen salt)
- Over size salt



4- Industrial salt

5- Tablet salt



Our products





PURE CRYSTAL
SALT

I. Raw salt

1- Raw salt, washed with digger



Our products





PURE CRYSTAL
SALT

I. Raw salt

2- Raw salt, washed with washing line

Second washing phase is done
by 6 stages of washing line



Our products





I. Raw salt

3- Pure salt

Therefore the production capacity of the field as a minimum is 1000 tons/day without maximum limit according to the orders of our customers and our markets at home and abroad.



Our products



II. Refined Salt

Our factory Located in Wadi elnatrun,
there are 4 types of product :-

- 1 - Super fine salt (powder salt)
- 2 - Fine salt (Table salt)
- 3 - Coarse Salt (kitchen salt)
- 4 - Over size salt



Our products



PURE CRYSTAL
SALT

II. Refined Salt

The product is packed in (250gm bag , 500gm bag , 700gm bag , 1kg bag , 25kg bag , 50kg bag and 1 ton jumbo bag), depends on the customer needs.

Our Flagship Brands are
NAQAA & Crystal & PURE .



Our products



III. Industrial Salt

The product is produced from rock salt or sea salt. It's industrial salt with a high purity produced for industrial usage. It's used in different industries such as detergent industries, chemical industries, dyeing industries, and industries of dishwasher detergent salt.

The product is packed in (5 kg bag, 10 kg bag, 25 kg bag, 50 kg bag, 1 Ton jumbo bag, 1.25 Ton jumbo bag, 1.5 Ton jumbo bag), depends on the customer needs.

Our Flagship Brands are
NAQAA .





III. Industrial Salt

Salt Blocks For water softener and boilers The best and most affordable alternative of salt tablets are in the process of being activated water softening.



Our products



PURE CRYSTAL
SALT

IIII. Tablet Salt

Salt tablets with the latest international specifications

That are used for Industrial uses ,

water softening ,

water filtration



Our products





TRANSPORTATION FLEET

The company offers its customer shipping and transportation services Through our *keenness* on our leadership, we have not overlooked the most important aspect of our work is the shipping and therefore the company provided internal shipping services to all parts of the Republic through the trucks of the company or trucks for the contractors working with the company and thus ensure the company's customers speed and safety of delivery in addition to maintaining the product until delivery To the client.





PURE CRYSTAL
SALT

TRANSPORTATION FLEET

We always strive to satisfy our customers and provide all the comforts and safety to our customers.

Our transportation fleet is one of the largest

as we can supply our customer with 2000 tons / day of raw salt and 1000 tons/day of Packed

refined salt to any location

in Egypt.

Strength
in Production and Supply
without limits
Trust and Credibility.





PURE CRYSTAL
SALT

OUR CLIENTS





PURE CRYSTAL
SALT



CONTACT US

Head Office :

3 EIRIHAN ST. - WEST SOMID - 6TH OF OCTOBER - GIZA - EGYPT

Factory :

Plot No. (51+52 B) - 2nd industrial Zone - Wadi ElNatrun - El Behira Gov. - Egypt.

Mobile : (+20)102 810 32 66 - (+20)1111 974 999 - (+20)100 02 4949 2

Email : Sales@puregroup.com.eg

Web Site : www.Puregroup.com.eg

 /PURE.CRYSTAL.SALT
 /PURE.CRYSTAL.SALT
 /PURECRYSTALSALT
 /PURE-CRYSTAL-SALT



WWW.PUREGROUP.COM.EG



WWW.PUREGROUP.COM.EG